**Property October send plan**

**Subject line: How to move in time for Christmas**

**Preview line: Beat the winter blues with a new home for Christmas**

Let's face it, no one wants to be cutting the turkey surrounded by towers of boxes. So, if you’re hoping to buy or rent your dream home before the festive season gets into full swing, now is the time to prepare.

**Begin with a declutter**

Buyers and renters should start with a good decluttering. Not only will this cut down on moving costs by reducing the amount you’ll have to transport, but it will also make your current home easy to clean and stage for marketing purposes.

**Book an in-person valuation**

At this point, sellers should ask local estate agents to value their property. This is also an opportunity to pick your agent’s brains about their marketing strategy, fees, and how to best present your home to your ideal buyer. You should also consider instructing a solicitor and booking a surveyor when you find a property you like.

**Explore the market**

If you’re moving into a rental, a letting agent can help you secure somewhere that meets your needs. In some areas, competition for rental properties is stiff, so it doesn’t hurt to start fishing for leads well before your proposed move date.

**Plan ahead**

In addition, Christmas movers will need to factor in how long it’ll realistically take to pack and when they can book a removals company; after all, almost everyone takes some time off over the holidays.

Before you move, don’t forget to post your Christmas cards with your new address included.

**Ready to move? Book your free, in-person home valuation with [AGENT NAME] today**