**August send plan**

**Insurance campaign**

**Subject line: With an increase in burglaries, how can you protect your home?**

**Preview line: Keep you and your home safe this summer**

Throughout the years, burglary has always been a problem in the United Kingdom. With a total of 288,319 police-recorded burglaries occurring between 2022 and 2023\*, if there is ever a correct time to look at your home's security and improve it, it’s now.

**How can you protect your home from potential burglaries?**

By having **flood lights** installed around your home, they will sense any movement and turn on immediately. These are a great way to scare potential burglars away, as they identify any unwanted visitors.

Ensuring you have effective**door and window security** in place is crucial, as these are burglars most targeted areas for entry. By adding bolts, security film, security chains, double locks, lock guards, and spy holes, you can feel that extra bit safer.

Installing **security cameras** creates a sense of comfort and safety for you and your home. They allow you to quickly identify anyone’s presence at your home from the comfort of your phone. This can be achieved by simply having a doorbell camera at your front door, which is extremely cost-effective.

**Security alarms** alert you to any immediate movement downstairs when you are asleep, creating a piercing noise that wakes you up and scares away a potential intruder. If the alarm is triggered, the security company will contact you, and if they receive no response, police will be dispatched.

You must remember to use these security precautions efficiently, or they will be ineffective, leaving you and your property vulnerable.

**Contact us today to learn more about how to protect your home this summer**

safesecurehomes\*