**August send plan**

**Insurance campaign**

**Subject line: How can you avoid being hacked online?**

**Preview line: Safeguard your online accounts with these helpful tips**

Today we are online more than ever, shopping, banking, and exploring the internet. However, this also means we’re at a higher risk of online scams and hackers perpetrating on our accounts. Keeping a keen eye on all your online payment accounts is crucial; otherwise, suspicious activity could be missed, leaving your online accounts vulnerable.

**Monitor your personal transactions:** a small, unknown transaction could indicate your account has been compromised and, if ignored, could result in a more serious issue.

**Don’t ignore notifications:** any activity registered on your accounts without your knowledge could mean your accounts have been hacked.

**Don’t always trust calls, texts, or emails:** it’s common for scammers to contact you directly, persisting they are your provider. Always contact your provider using their legitimate contact information, such as the company's public phone number.

**Avoid clicking random links:** scammers will forward random links, hoping curious minds will click them. Delete these immediately and contact your provider, making them aware you are receiving them.

**How can you prevent being hacked?**

**Security programmes** are available that redirect any scam or spam content, making it easier to avoid. You can also put in place **multi-factor** **authentication**, where you must use more than one of your devices to access accounts. Be aware when entering your bank details online, and **always double-check** to ensure the website is legitimate.

**Contact us for more information on how to be confident and more protected online**